



## Press Release

# PEAK Financial Group's President and CEO is named one of Quebec's top 10 Financial People of the year

**Montreal, February 15, 2010** – Robert Frances has been voted number 9 in the Financial Industry Top 25, conducted by the influential *Finance & Investissement* (the Quebec equivalent to *Investment Executive*).

Proud of this nomination, PEAK Financial Group's President & CEO credits PEAK Independent Advisors with this award. He reveals that the most important achievement in 2009 was not accomplished so much by the firm but by the efforts of PEAK Advisors. "All work accomplished by Advisors for their clients in recent years has enabled them not only to avoid the worst, but also to maintain and grow sustainable practices", reflects Robert Frances.

PEAK Financial Group once again demonstrates the importance of the independent Advisor within the heart of a competitive industry. Despite a difficult economic environment, PEAK Financial Group has retained its appeal thanks to its core values – independence, integrity and competence. With the acquisition of Promutuel Capital Financial Services, the multidisciplinary dealer strengthens its activities in mutual funds and increases its assets under administration to over 6 billion dollars. "Each stage of growth allows us to develop tools and offer opportunities which we did not have before", highlights Robert Frances.

With a network of over 1,000 registered professionals and employees in Canada who assist over 135,000 investors, PEAK Financial Group proves to be the independent leader in the financial services industry in Canada.

### About PEAK Financial Group

Established in 1992, PEAK Financial Group, Canada's premiere financial groups totally independent, represents more than 1,000 registered professionals and employees who assist over 135,000 Canadian investors. PEAK Financial Group manages over \$6 billion in assets under administration and has an enviable life insurance portfolio.

With locations from coast to coast in Canada and registered in each province, PEAK Financial Group is comprised of 5 member companies: PEAK Investment Services Inc., PEAK Financial Services Inc., PEAK Securities Inc., PEAK Insurance Services Inc. and Promutuel Capital Financial Services Firm. As a multidisciplinary dealer, PEAK offers its expertise to a well-established network of Advisors working in wealth management, investments, and insurance.

Thanks to corporate values of integrity, independence, and innovation, PEAK has been regularly recognized by *PROFIT* magazine as one of Canada's 100 fastest growing companies.

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**Independence**  
INTEGRITY ABOVE ALL