



Montréal, February 26, 2009

Robert Frances : voted number 12 in the ***Finance et Investissement*** Québec financial Industry Top 25 !

**Top25** DE L'INDUSTRIE  
FINANCIÈRE  
AU QUÉBEC

PEAK Financial Group is proud to announce that Robert Frances, PEAK Financial Group's President and CEO, has been voted number 12 in the Finance et Investissement (the Québec equivalent to Investment Executive) Québec financial Industry Top 25 at the influential newspaper's 8<sup>th</sup> annual gala.

According to Robert Frances, this award is a testimony to PEAK's strategy to fight against the crisis and is revealing of PEAK's efficient business model. "***By remaining close to its Advisors and reducing costs PEAK Financial Group has managed to remain profitable, month after month.***", pointed Robert Frances. This business model allows "*PEAK to have a good pull to recruit advisors and make acquisitions*". He also underlined PEAK's principal projects in 2009 : "*We have to continue to **innovate to provide Advisors with tools** that will help them better serve their clients*".

Robert Frances' interview given during the gala



[Click here](#) to access Finance & Investissement's article.

For more information

Caroline Combes  
Marketing & Communications Department  
PEAK Financial Group  
[ccombes@peakgroup.com](mailto:ccombes@peakgroup.com)