



Josie Pampena, Vice President, Advisor Services, appointed as Member of the board of directors of the Quebec Investment Fund Council (QIFC), the Investment Funds Institute of Canada (IFIC)'s Quebec division.

**PEAK Financial Group is proud to highlight the nomination of Josie Pampena, Vice President, Advisor Services, as member of the board of directors of the Quebec Investment Fund Council (QIFC), IFIC's Quebec division.**

As a member of the board of directors of QIFC, Josie Pampena will contribute to QIFC and IFIC 's development and different strategic orientations.

"The numerous nominations of PEAK Advisors and members of Senior Management within key industry organizations is a reflection of PEAK Financial Group's strength and are eloquent testimonies of the commitment of our Advisors and employees to one of our core value: integrity", states Josie Pampena, who joined PEAK Financial Group in 2007 after evolving for an 11-year period at a major Life Insurance company.

#### About IFIC and CFIQ

**The Investment Funds Institute of Canada (IFIC)** is the national association of the Canadian mutual fund industry. Membership includes mutual fund management companies, retail distributors and affiliates from the legal, accounting and other professions. Founded in 1997, CFIQ, the IFIC's Quebec division, garnered increased industry visibility that has propelled QIFC as a key industry association. QIFC has been actively involved in industry issues to ensure that laws and regulations in Quebec are comparable with those in the rest of Canada and do not create a barrier to enter the Quebec market. Its members administer and distribute approximately 95% of all funds, with \$80 billion-value in assets. The funds industry in Canada now has \$700 billion in assets and employs more than 90,000 people.

#### About PEAK Financial Group

Established in 1992, PEAK Financial Group, Canada's premiere independent financial groups, is a network representing more than 600 Advisors attentive to the needs of over 100,000 Canadian investors, from coast to coast. PEAK Financial Group has over \$5 billion in assets under administration and \$2 billion of life insurance in force. Comprised of 4 member companies, PEAK Investment Services Inc., PEAK Securities Inc., PEAK Financial Services Inc. and PEAK Insurance Services Inc., PEAK regularly is awarded a place as one of Canada's 100 fastest growing companies, according to *PROFIT* magazine.

#### Information :

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