



For immediate release  
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## **PEAK Investment Services Inc. to acquire the assets of AXA Financial Services**

**Montreal (Quebec)** – PEAK Investment Services Inc, a member of PEAK Financial Group, has entered into an agreement that will entail the acquisition of the assets of AXA Financial Services, Financial Services Firm (AFS), a mutual fund distributor based in Montreal and part of AXA Group. Under the terms of the agreement, AFS advisors will obtain access to PEAK's reputable back office and front office services.

"We chose PEAK for this transaction because it protects the independence of our advisors and PEAK shares our vision for distribution", says Robert Landry, Executive Vice-President, Life Insurance and Financial Services at AXA. Advisors from AFS cover Ontario, Quebec, New Brunswick, and Nova Scotia.

"All of us at PEAK welcome the AFS advisors and look forward to continuing to build Canada's premier fully-independent network with them", says Robert Frances, President & CEO of the PEAK Financial Group. "I am pleased to see that our firm has been selected for its leadership in supporting independent and professional financial advice and we will provide AFS advisors the same award-winning service that has fuelled our growth."

With this transaction, PEAK will involve over 500 employees, advisors and financial services professionals across Canada. Assets under administration will grow to about 5.5 billion dollars, making PEAK one of the largest independent providers in Canada, with services under IDA, MFDA, AMF, and insurance registrations. The transaction is subject to the customary regulatory approvals.

Established in 1992, PEAK Financial Group includes PEAK Investment Services Inc., PEAK Securities Inc., PEAK Insurance Services Inc., and PEAK Financial Services Inc. It is one of the most dynamic privately-owned providers of personal financial services in Canada. PEAK continues to be the dealer of choice for independent financial planners, investment advisors and insurance professionals. PEAK is finalizing its MFDA registration in the province of Newfoundland which will make PEAK Investment Services present in all 10 provinces across Canada.

For more information, please contact:

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