



For immediate release
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Across Canada, PEAK is number one, thanks to their Advisors

Montreal (Québec) – PEAK Financial Group, a full-service financial planning firm, received the top rating in this category, according to a survey published in the *Investment Executive* “Planners’ Report Card” of June 2006. As well, PEAK retained its top spot for the 4th year in a row in the “**Finance et Investissement**” survey, making PEAK the number one rated full-service firm across the country.

As well as the number one ranking, PEAK Financial Group got top marks in areas that planners rate as most important, such as ethics, freedom to make objective product choices, stability and delivery on promises made.

The PEAK business model “caters to the fully independent advisor”, says Robert Frances, president and CEO. “What we try to do is provide [advisors with] access to all the tools they need – be it product, technology or support – so they can do a good job.”

A PEAK advisor from the west listed “ethics, integrity and independence” as the best things about the firm. This is right in line with the principles actively promoted by PEAK.

With the right values, PEAK Financial Group has forged their rightful place to the top in the financial services sector in Canada.

Established in 1992, the PEAK Financial Group comprises PEAK Investment Services Inc., PEAK Securities Inc., PEAK Insurance Services Inc., and PEAK Financial Services Inc. It is one of the fastest growing, privately-owned providers of personal financial services in Canada. Registered in most provinces, PEAK represents more than 400 financial service professionals who serve over 60,000 Canadians. With assets under administration of over \$3.8 billion, PEAK continues to be the dealer of choice for independent financial planners and investment and insurance advisors.

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