

## **PEAK welcomes Caron Czorny**

January 10<sup>th</sup>, 2005

**Montreal, Quebec** - Robert Frances, President and CEO of PEAK Financial Group is pleased to announce the appointment of Caron Czorny as Executive Vice-President and Chief Operating Officer of PEAK Insurance Services Inc.

As a senior financial services executive, Caron's successful experience spans underwriting, product research, sales management and the development and execution of effective marketing strategies on a national basis. Caron is fluent in English and French and has a wealth of diversified experience.

PEAK has spent the last five years building a superior insurance infrastructure and assembling an experienced team to serve the independent broker. The addition of personnel, systems, and processes along with support from top insurance companies who believe in PEAK's potential, has prepared PEAK Insurance for expansion. According to Robert Frances, "Caron understands what brokers need and knows how to get the job done. With the addition of Caron to lead the team, we are ready for rapid yet responsible growth."

Established in 1992, PEAK is one of the fastest growing, privately-owned independent providers of personal financial services in Canada. PEAK's mission is to provide financial service professionals with the tools and support they need in to ensure success.

For more information, please contact:

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