

PEAK PLACES IN 2002 PROFIT 100 5th YEAR RUNNING

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MONTREAL, Quebec - Recently, PEAK Financial Group, was recognized for ranking 8th in L'actualité's "Les Champions de la Croissance" 1996-2001, and 82nd in the 2002 PROFIT 100, at a soiree hosted by PROFIT and L'actualité, for the top 20 companies who are part of Canada's Fastest-Growing Companies in Quebec.

PEAK is one of a few companies that has placed in the PROFIT 100 for five consecutive years. "Making it five years in a row is certainly a feather in PEAK's cap", states Robert Frances, president and CEO for PEAK Financial Group. "We have been very careful in managing our growth and have had to make some tough decisions along the way. It has certainly paid off for PEAK over the long run.

PEAK's success is due to a number of factors, first and foremost it has remained true to its mission, which is to be the best dealer in Canada for the independent financial advisor, insurance professional and investment advisor. While PEAK continues have a very strong network of advisors in Quebec, it has been expanding more aggressively into Western Canada. "As we are expanding to other regions in Canada, we are seeing that our model is highly desirable for a growing number of independent financial professionals", explains Gloria Tuck, director of Marketing for PEAK, "While we may be the best kept secret in the industry, we are gaining momentum and in the next two years the industry will be hearing a lot more about PEAK".

Established in 1992, PEAK Financial Group comprising PEAK Investment Services Inc., PEAK Securities Inc., PEAK Insurance Services Inc., and PEAK Financial Services, Inc. is one of the fastest growing, privately owned providers of financial services in Canada. Registered in most provinces, PEAK represents more than 350 planners and brokers that service over 45,000 Canadians. With assets under administration of over \$2.1 billion in 2001, PEAK continues to be the dealer of choice for independent financial planners, investment advisors and insurance professionals.

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