PEAK LAUNCHES
TWO NEW WEB SITES

December 20th, 2002

Montreal, Quebec – PEAK Financial Group is proud to announce the launch of its new Website and Intranet Site. The secure representative Intranet site, PEAKADVISOR, has been re-designed with a new look and increased functionality, so that representatives can easily access the information they are seeking. It is designed as a portal site that offers up-to-date information on operations and technology tools, provides automated forms and documents as well as delivers a host of other functions and information to PEAK representatives.

The ease of navigation of the PEAK Website allows visitors to obtain a comprehensive overview of PEAK's business philosophy, its products and services.

"It was important to us to have new sites for PEAK's 10th Anniversary. We are extremely happy with the results. Our goal to make the Website a source of information about all aspects of PEAK and its products & services has been achieved," states Robert Frances, President and CEO of PEAK Financial Group. "Our objective with PEAKADVISOR is to provide a highly functional portal site that meets all of the information and utility needs of our representatives. We will be adding many more features to this site over the next several months to greatly enhance it."

Established in 1992, the PEAK Financial Group comprises PEAK Investment Services Inc., PEAK Securities Inc., PEAK Insurance Services Inc., and PEAK Financial Services, Inc. It is one of the fastest growing, privately owned providers of financial services in Canada. Registered in most provinces, PEAK represents more than 350 advisors and representatives who serve over 45,000 Canadians. With assets under administration of over $2.1 billion in 2001, PEAK continues to be the dealer of choice for independent financial planners and investment and insurance advisors.

For more information, please contact:

Gilles Bouillon, Vice-President Operations & Technology
PEAK Financial Group
514.844.6911 (ext. 230)
gbouillon@peakgroup.com