



Founded in 1992, the PEAK Financial Group, Canada's premier independent full service dealer, has an unrivalled reputation in the financial services industry and provides its expertise to a network of over 1,000 independent financial Advisors and registered professionals, well established in wealth management, mutual funds, securities, insurance and financial planning.

The PEAK Financial Group has over \$ 6 billion in assets under administration and an enviable life insurance portfolio. The PEAK Financial Group is comprised of 5 member companies: PEAK Investment Services Inc., PEAK Financial Services Inc., PEAK Securities Inc., PEAK Insurance Services Inc. and Promutuel Capital Financial Services Firm Inc.

Thanks to the shared values of integrity, independence, and innovation within the PEAK Financial Group, PEAK and its network of independent financial Advisors have earned the trust of over 135,000 investors, from coast to coast.

Information

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PRESS RELEASE

Montreal, July 8th, 2011

PEAK Financial Group's President and CEO, Robert Frances is named as a finalist for the Ernst & Young's Entrepreneur of the Year Award

Robert Frances has been recognized as a finalist in the Service business category, for the Ernst & Young's Entrepreneur Of The Year award in Quebec. The 2011 Quebec finalists were released yesterday by Ernst & Young ([list of finalists](#)).

Ernst & Young's Entrepreneur of the Year award is one of the most prestigious business awards, recognizing leaders in over 135 cities and 50 countries. Judges consider candidate's motivation and demonstrated leadership, obstacles that had to be overcome, unique or innovative company characteristics, financial performance and company growth, as well as current performance and community involvement.

"It is an honor to be recognized by Ernst & Young as a finalist for the Entrepreneur of the Year award, and it is even more important for PEAK" stated Robert Frances. "This acknowledgment goes beyond myself and recognizes PEAK's growth, as well as affirms the position of Independent Advice within the financial services industry in Canada.

Robert Frances recognizes his team of employees for their incredible devotion and contribution and is thankful for PEAK Advisors' loyalty and support. "I am very grateful for all of these individuals who played a significant role in PEAK's evolution over these last 19 years," reflects the President and CEO of the firm. Robert Frances founded the PEAK Financial Group in 1992 and the company will be celebrating its 20th anniversary in 2012.

On October 6th, 2011, a gala banquet will honor each finalist and present the awards. One entrepreneur will then be selected as the regional winner and advance to the national gala to compete for the title of Canada's Ernst & Young Entrepreneur Of The Year.

With a network of over 1,000 registered professionals and employees in Canada who assist over 135,000 investors, the PEAK Financial Group continues to prove that the firm is an influential actor in the financial services industry in Canada.