

## ***Company News***

### **Firm enhances its offering with the addition of portfolio managers**

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Montreal-based Peak Financial Group Tuesday announced the creation of subsidiary Peak Securities' new division: Peak Private Wealth.

With the creation of the new division, Peak Financial enhances its offering among the independent full-service dealers in the industry.

Personalized discretionary portfolio management will be provided entirely by Peak Private Wealth's highly qualified internal portfolio managers, H el ene Gagn e and Andr e Morin.

"Peak has been offering wealth management services in collaboration with external portfolio managers for 10 years now. With today's announcement, we are clearly strengthening our position in this sector," said Robert Frances, president and CEO of Peak Financial, in a release.

"The arrival of portfolio managers and the creation of the new division represent an opportunity for our advisors, who can now complement their offering by using the new division's discretionary management services," he concluded.

As a private and independent company, Peak's stresses that the new division is able to operate with absolutely no conflicts of interest offering no in-house products with no sales quotas.

Furthermore, these services will be offered to Peak Investment Services and Peak Securities clients across the country, said Caroline Combes, marketing director, Peak Financial Group.

Peak Financial provides its expertise to a network of over 1,000 independent financial advisors and registered professionals, well established in wealth management, mutual funds, securities, insurance and financial planning.