PEAK
FINANCIAL GROUP

# PRESS RELEASE

## PEAK Independent Financial Advisor Rod Tyler announced as winner at Canadian Wealth Professional Awards

**Montreal, QC – June 11, 2015** - Wealth Professional awarded Rod Tyler the Advisor Lifetime Achievement Award on Friday, June 5th at the Wealth Professional Awards Gala in Toronto. This award of excellence is one of the most prestigious business awards, recognizing the lifetime achievement or outstanding contribution of an individual Financial Advisor to the Canadian financial planning industry as a whole.

Rod Tyler, Founder and President of the Tyler Group - an established independent financial planning firm located in Regina, SK - joined PEAK in 2004. He has been providing clients with financial planning, investment and insurance advice for 33 years. Rod completed his Certified Financial Planner designation in 1986, his Registered Financial Planner designation in 1987 and his Chartered Life Underwriters designation in 2008. Over the years he has served in various capacities in financial planning and insurance professional organizations. He is currently a member of the Conference of Advanced Life Underwriting, and has served on the local board of Advocis. In October of 2011 he was awarded the Fellow of FPSC™ distinction.

Commenting on the award, Robert Frances, President & CEO of PEAK Financial Group, said, “We are delighted to see the industry-wide honour bestowed on Rod Tyler, and especially pleased that his unique approach as an Independent Financial Advisor for investors and for the industry was recognized. Rod represents the best of Independent Advice and earned these honours by standing out in the industry.”

“It is an honour to be recognized by one’s peers. I was fortunate that over the years I was able to grow with the support of so many wonderful professionals,” says Rod Tyler. “In my role as Advisor I find it very rewarding to help families reach their goals and dreams through careful planning and investing. I also devote time to sharing my experience, knowledge and leadership skills by acting as a mentor to other business people.

**About PEAK** - Founded in 1992, PEAK Financial Group, Canada’s premier independent full service dealer, has an unrivalled reputation in the financial services industry and provides its expertise to a network of over 1,500 independent financial Advisors and registered professionals, well established in wealth management, mutual funds, securities, insurance and financial planning. PEAK Financial Group has over $ 7.5 billion in assets under administration and an enviable life insurance portfolio. PEAK Financial Group is comprised of 4 member companies: PEAK Investment Services Inc., PEAK Financial Services Inc., PEAK Securities Inc. and PEAK Insurance Services Inc. Thanks to the shared values of integrity, independence, and innovation within PEAK Financial Group, PEAK and its network of independent financial Advisors have earned the trust of over 150,000 investors, from coast to coast.

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